

Edmonton North Primary Care Network

About the PCN

The Edmonton North Primary Care Network (PCN) is an organization owned by area family physicians and Alberta Health Services. At the Edmonton North PCN, our focus is our patients and helping them on their path to improving their health and wellbeing, in partnership with their family doctor. We help guide and support our patients in setting realistic goals towards better health in areas of: healthy eating, active living, managing diabetes or COPD, understanding their medications, mental health concerns, accessing social work supports and foot care. Opened in 2007, Edmonton North PCN is one of 40 Primary Care Networks that operate independently across the province. We have a \$13M budget, over 80 staff and provide care and support to thousands of Edmontonians.

About the Opportunity

The Engagement Specialist will work with internal and external stakeholders, to develop and implement engagement strategies focusing on physician engagement but also community and staff engagement, accountabilities include:

- As a strategic partner, providing counsel to the team in developing engagement opportunities to target audience(s) in support of key business priorities, initiatives and activities
- Proactively works with members of the team to design and deliver engagement strategies and supports
- Create metrics to measure success of engagement initiatives; evaluating and applying data to support decisions
- Partner in creating and disseminating surveys and lead analysis and reporting of results
- Manage and report on budget status, proposals and timelines on projects intended to increase engagement

Commitments

- 0.6 FTE (3 days per week)
- 1 year contract
- Some weekend and/or evenings may be required

Who we are looking for:

- Bachelor's degree in public relations, communication, community development, or related field is preferred (a combination of work and educational experience will be considered)
- Formal education in public participation such as Leadership in Community Engagement, IAP2's 5-day Foundations in Public Participation a significant asset and preference
- Minimum of 5 years progressive and directly related experience, exhibiting proficiency in engagement:
 - Theory and best practices
 - Application including needs assessment, design and delivery
 - Process and strategy
 - Data analysis and reporting
- Community engagement experience within health care setting an asset
- Member of the International Association of Public Participation (IAP2) is preferred
- Knowledge of principles and techniques of marketing, communications, and media relations are an asset
- Capacity to articulate/outline/implement a strategic plan for the achievement of business objectives



Send your application and any questions to:

greatjobs@enpcn.com

See our website: <http://www.enpcn.com>
